



**Tamil Nadu Agricultural University**  
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To  
The Editor,  
Sir,

Date: 24.04.2023

I request that the following message may kindly be published in your esteemed daily:

**TNAU Celebrates International Creativity and Innovation Day 2023**

On the occasion of International Creativity and Innovation Day 2023, a webinar was organized by Entrepreneurship Development and Innovation Institute (EDII), Government of Tamil Nadu, Chennai. In order to celebrate this day, Tamil Nadu Agricultural University, Directorate of Agribusiness Development organized an online seminar with EDII, Chennai on 21.4.2023 for the benefit of students.

The event was presided over by Dr.E.Somasundaram, Director (ABD), Directorate of Agribusiness Development, TNAU, Coimbatore. He stressed the importance of innovation, creativity and entrepreneurship in the domain of agriculture. Mr.R.Muthuraman, Additional Director of EDII, Chennai delivered the welcome address through online. Mr.Sivarajah, MD & CEO, TANSIM, Chennai encouraged the students on innovation and entrepreneurship strategies. Also, young entrepreneurs like Ms. Harini, Dr.Chitra and Mr.Sankaralingam were also interacted with the students and encouraged them. More than two thousand students from constituent and affiliated colleges of Tamil Nadu Agricultural University participated in this event through online as per the arrangement of Entrepreneurship Cell Coordinators of respective colleges. Dr.C.Muralidharan, Associate Professor (HRM) and Mr.Dheenadayalan, Field Coordinator organized the event.

**Public Relations Officer**